



Organo Gold Opens in Australia and New Zealand

VANCOUVER, BRITISH COLUMBIA – June 4, 2013 – [Organo Gold](#), the global leader in Ganoderma-infused products, today announced that it has further expanded its Asia-Pacific presence with the opening of operations in Australia and New Zealand. Administrative offices will be located in Chatswood, NSW and Auckland, NZ.

"Since its founding, Organo Gold has been focused on bringing Ganoderma to the world, and consumers have responded enthusiastically," said [Bernardo Chua](#) Founder and Chief Executive Officer of Organo Gold. "We are pleased to extend our business to Australia and New Zealand and look forward to serving customers who are seeking to make Ganoderma-infused products a part of their healthy, active lifestyles."

Ganoderma is a class of polypore mushroom which is grown on wood and has been used extensively in traditional Asian medicines for thousands of years. Organo Gold uses Certified Organic Ganoderma lucidum in its products.

Organo Gold sells its products through a network marketing business model via independent distributors. The company was named the 66th largest direct selling company in 2012 by *Direct Selling News*. The Australia and New Zealand markets are operated under Organo Gold's subsidiaries Organo Gold Australia Pty Limited and Organo Gold Limited New Zealand, respectively.

"The well-established network marketing business model along with Organo Gold's premiere line of products is a win-win for Australian and New Zealand consumers," stated David Nomchong, General Manager of Australia and New Zealand. Mr. Nomchong has launched three network marketing companies in Australia, in addition to companies in Malaysia, Indonesia, the Philippines and the USA in his 35-year career.

Products currently available in the Australia and New Zealand markets are Gourmet Black Coffee, Gourmet Café Latte, Gourmet Café Mocha, Gourmet Hot Chocolate and Organic Green Tea.

For more information about Organo Gold, its products and opportunity, visit www.organogold.com.

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global network marketing company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold products are sold in 31 countries. The company is privately held.

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